

# Sport Ethics

April 6, 2017

*How to integrate ethics into sports organizations  
and companies*

10:00 Conference Opening

10:10. Keynote Speaker. Mike McNamee  
(Swansea University, Wales, UK)

Response from: Michael D. Burroughs  
(Associate Director, Rock Ethics Institute).

11:45. Robert S. Kretchmar (Penn State  
University) and Russ Rose (Volleyball  
Coach, Penn State).

NCAA and Ethics. The Pedagogical Potentials of Youth  
Sport.

1:00-2:15. Lunch

2:30-3:30. Kinesiology Colloquium.

4:00-5:00. Steve Ross (Penn State  
University), Maureen Cooper  
(Commonwealth Campuses Athletics  
Administrator for the Office of Ethics and  
Compliance at Penn State), and Roy  
Eisenhardt (former President of Oakland  
Athletics).

Ethical and legal challenges. Commercialization of Sport



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April 7, 2017

**9:00-10:00.** Jaime Schultz (Penn State University) and Sandy Barbour (Director of Athletics, Penn State University).  
Gender issues in sport.

**10:00** Cesar R. Torres (College at Brockport, State University of New York) and Stephen Wenn (Wilfrid Laurier University).  
The Ethics of Olympism.

**11:00-11:30.** Break

**11:30-12:30.** Peter Hopsicker (Penn State University, Altoona) and Mark Dyreson (Penn State University).  
Parents' involvement in youth sports

**12:30-2:00.** Luncheon. Student Essay Competition Panel

**2:00-3:00** Douglas R. Hochstetler (Penn State University, Lehigh Valley) and Andrew Krebs (Director, Marketing & Public Relations, Penn State Smeal College of Business).



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3:00-4:00. Ted Toadvine (Rock Ethics Institute, Penn State University) and Joseph Weiler (The University of British Columbia)  
Environmental issues in sport.

4:30-5:30. Shawn Klein (Arizona State University, The Center for Ethics and Entrepreneurship) and Abraham Khan (Penn State University).

Colin Kaepernick. Should athletes be role models?



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