

# Sport Ethics Conference

How to integrate ethics into sport organizations and companies

*April 6, 2017*

- 10:00 a.m.      **Conference Opening: Welcome**  
Conference Organizer Francisco Javier Lopez Frias (Assistant Professor of Kinesiology, Penn State), Nancy Williams (Professor of Kinesiology and Physiology, and Head of the Department of Kinesiology, Penn State), Ted Toadvine (Professor of Philosophy and Director Rock Ethics Institute, Penn State), and Center Director Stephen Ross (Professor of Law, Penn State)  
*The Bennett Pierce Living Center, 110 Henderson*
- 10:10 a.m.      **Keynote Presentation: Ethics and Sport Organizations**  
Mike McNamee (Professor of Applied Ethics, Swansea University, Wales, UK)  
Michael D. Burroughs (Senior Lecturer in Philosophy and Associate Director, Rock Ethics Institute)  
Moderator: R. Scott Kretchmar (Professor Emeritus of Exercise and Sports Science, Penn State)  
*The Bennett Pierce Living Center, 110 Henderson*
- 11:45 a.m.      **NCAA and Ethics –  
The Pedagogical Potential of Youth Sport**  
R. Scott Kretchmar (Professor Emeritus of Exercise and Sports Science, Penn State) and  
Russ Rose (Volleyball Coach, Penn State)  
Moderator: Jack Slezer (Paterno Family Liberal Arts Professor of Literature, Penn State)  
*The Bennett Pierce Living Center, 110 Henderson*
- 1:00 p.m.      **Lunch**
- 2:30 p.m.      **Kinesiology Colloquium**  
Mike McNamee  
*Courtroom, Lewis Katz Building*

4:00 p.m.

### **Ethical and Legal Challenges and the Commercialization of Sport**

Steve Ross (Professor of Law, Penn State University), Maureen Cooper (Commonwealth Campuses Athletics Administrator for the Office of Ethics and Compliance at Penn State), and Roy Eisenhardt (Lecturer in Law at the University of California, Berkeley)

*Courtroom, Lewis Katz Building*

***April 7, 2017***

9:00 a.m.

### **Gender Issues in Sport**

Jaime Schultz (Professor of Kinesiology, Penn State) and Sandy Barbour (Director of Athletics, Penn State)

Moderator: Andrew Weisner (Lecturer of Statistics, Penn State)

*The Bennett Pierce Living Center, 110 Henderson*

10:00 a.m.

### **The Ethics of Olympism**

Cesar R. Torres (Professor of Kinesiology, Sport Studies and Physical education, College at Brockport, State University of New York) and Stephen Wenn (Professor of Kinesiology and Physical Education, Wilfrid Laurier University)

Moderator: Jonna Belanger (Instructor of Kinesiology, Penn State)

*The Bennett Pierce Living Center, 110 Henderson*

11:00 a.m.

### **Break**

11:30 a.m.

### **Parents' Involvement in Youth Sports**

Peter Hopsicker (Division Head and Professor of Kinesiology, Penn State, Altoona) and Mark Dyreson (Professor of Kinesiology and Director of the Penn State Center for the Study of Sports in Society, Penn State)

Moderator: Blair Evans (Assistant Professor of Kinesiology, Penn State)

*The Bennett Pierce Living Center, 110 Henderson*

12:30 p.m.

### **Lunch**

2:00 p.m.

### **Endurance Sports**

Douglas R. Hochstetler (Professor of Kinesiology, Penn State, Lehigh Valley) and Andrew Krebs (Director, Marketing & Public Relations, Penn State Smeal College of Business)

Moderator: Michael Poorman (Director of alumni relations for the College of Communications, Penn State)

*The Bennett Pierce Living Center, 110 Henderson*

3:00 p.m.

### **Environmental Issues in Sport**

Ted Toadvine (Professor of Philosophy and Director Rock Ethics Institute, Penn State University) and Joseph Weiler (Professor of Law, The University of British Columbia)

*The Bennett Pierce Living Center, 110 Henderson*

4:00 p.m.

### **Break**

4:30 p.m.

### **Colin Kaepernick and Should Athletes Be Role Models?**

Shawn Klein (Lecturer in Philosophy in the School of Historical, Philosophical and Religious Studies, Arizona State University & blogger at SportsEthicist.com) and Abraham Khan (Professor of African American Studies and Communication, Arts, and Sciences, Penn State University)

Moderator: Francisco Javier Lopez Frias (Assistant Professor of Kinesiology, Penn State)

*The Bennett Pierce Living Center, 110 Henderson*

The Center for the Study of Sports in Society thank all the **sponsors** of this event: the College of Human Health and Human Development, the College of the Liberal Arts, The Paterno Family Liberal Arts Professorship, the Department of Kinesiology, and the Rock Ethics Institute.

